

Get bullish about a literary festival



Ashwin Sanghi



Rashmi Bansal

Attend a two-day literature festival that marries finance with the arts

EVENT

SNIGDHA HASAN

snigdha.hasan@mid-day.com

LITERATURE isn't the first word one would associate with the stock exchange, but this Thursday will see the two come together in an interesting amalgamation at the first edition of the Dalal Street Lit Fest. Organised by the BSE Institute Limited, a wholly owned subsidiary of the Bombay Stock Exchange, the two-day festival hopes to blend finance with the arts through a series of interesting events and workshops.

"We had been wanting to organise a lit fest on this theme for some time. Apart from talks by well-known authors in the field of finance, poetry recitals, storytelling, discussions, a display of artworks, cultural performances, workshops on investment management, collaborative and blog writing, photography and calligraphy are part of the line-up too," informs Shubhra Nijure, vice president and business head of the BSE Institute Limited.

While authors Ashwin Sanghi and Dr Radhakrishnan Pillai will discuss their new books on financial planning and applying the principles of Arthashastra in modern-day life, the first day of the festival will also see the launch of the title, God's Own Kitchen (Westland), by bestselling



author Rashmi Bansal. The story of a social enterprise run by monks from Bengaluru and well-known names in the Indian corporate world, the book talks about how a social initiative requires good management as much as good intention.

"With all BSE-listed companies now required by law to devote two per cent of their profit to corporate social responsibility, this felt like a good platform to give that message," says Bansal.

ON March 9 and 10, 10 am onwards
AT BSE Institute Limited, PJ Towers, Dalal Street.
CALL 9920697782

FREE

Interesting events to catch

A talk by eminent historian Dr Anita Rane Kothare on the fortress that Mumbai once was
ON March 9, 10 am

Movie screening and interaction with the director of Guns and Guitars: A Musical Travelogue
ON March 9, 2 pm

Banker-turned-writer Ravi Subramanian in conversation with Meghdoot Karnik about his journey
ON March 10, 10 am

Tamal Bandhopadhaya talks about his book on Bandhan Bank, the only bank to emerge in eastern India after Independence
ON March 10, 2 pm